

About Our Catalog's Artwork

Primary Concepts is focused on your students' educational development. One of the avenues to reaching this goal is through art. That is why we prominently feature children's art on our catalog covers and in a number of section dividers. Our 2006 artwork comes from three sources: the Cragmont School in Berkeley, California; River of Words; and Paintbrush Diplomacy.

The Cragmont School in Berkeley, California is a proponent of children learning via the creative process. The artistic achievements of this school's students are many.

River of Words is a non-profit organization dedicated to promoting literacy, creative expression and community awareness of what they deem the most critical environmental concern: water. River of Words (ROW) was co-founded by U.S. Poet Laureate (1995-1997) Robert Hass and writer Pamela Michael to help young people make a personal and lasting connection to the environment. With its roots in The Library of Congress and its Center for the Book, ROW's young "Watershed Explorers" are contributing to a legacy of nature-inspired art and poetry that will influence all of us. River of Words is internationally recognized for its unique watershed education model which integrates art and poetry in a place-based curriculum. Since 1995, River of Words has encouraged young people to explore and savor the watersheds where they live and has trained educators to help them with inspiration and passion. Through educational services, traveling exhibits, publications and community programs, ROW reaches thousands of educators and young people, grades K-12, around the world. For more information, go to www.riverofwords.org.

For nearly three decades, Paintbrush Diplomacy has facilitated exchanges of art and personal stories between children across the globe. Children from Poland, Estonia, Russia, China, Saudi Arabia, Zimbabwe, Mexico, the United States and many other countries experience the diversity of cultures, seeing at the same time that we have more similarities than differences. This fosters a sense of community amongst children of the world. For more information, go to www.paintbrushdiplomacy.org.