

## **2017 Student Art Contest Rules**

1. Anyone can enter children's art from ages 4 through 12. Parents or Teachers may email images of children's art until **October 20, 2017** (any two-dimensional medium accepted) along with their contact information and the artist's first name, last name initial, and age to [artcontest@primaryconcepts.com](mailto:artcontest@primaryconcepts.com).
2. Primary Concepts will judge the art and announce two winners by Nov. 1.
3. If selected, the parent or teacher submits a release signed by the child's parent or guardian and actual art or **high resolution** file (to reproduce at 300 dpi at 8.5" x11") by Nov. 10, 2017. Once received, the teacher or parent will receive a \$500 gift certificate redeemable for Primary Concepts products. The child will receive a check for \$50. The child will also receive ten copies of the catalog in February, after the catalog is printed.
4. If no art is deemed to be suitable for publication, the contest will be suspended.
5. Copyright will be retained by student, but unlimited rights to reproduce it in our catalog, website and for marketing or sales purposes is granted to Primary Concepts, Inc. Art will be returned if supplied in lieu of a high resolution file.